



Westchester County Medical Society & Westchester Academy of Medicine

2019 Annual Meeting Call for Sponsors & Advertisers

WCMS/WAM Annual Meeting honoring outgoing President Omar Syed, MD and President-elect Daniel Gold, MD will take place on Thursday, June 13, 2019 from 6:00pm-9:00pm at the Westchester Country Club in Rye, New York.

We are calling on our local business partners, hospitals and practices for sponsorship of this annual event. Each year we are joined by roughly 150 physicians, community members and business partners to celebrate the election of our officers, to honor our "Friend of Medicine" awardee and to recognize our Westchester Science and Engineering Fair winners. This event also gives attendees to hear the WCMS plan for the year ahead. We would love for you to join us!

Sponsorship Opportunities:

During our cocktail hour we would like to offer you an opportunity to display a table with your company products and information. As our physicians are arriving and getting acquainted you can discuss your products and hand out any literature or information. Once the guests are called into the dining room, you can participate along with the physician attendees through your sponsorship by attending the dinner as well. Remember to bring your business cards!

We are presenting this opportunity to you and ask that since you have been selected to participate, please take the time to consider such an offer. We have limited number of tables and it will be first come first served. We suggest that you complete the form and forward back to the society as soon as possible.

\$1,500 PLATINUM Sponsorship includes the following benefits:

- Table Display at the event with a banner and publications of your choice.
- A full page ad in our *Westchester Physician* newsletter in our July/August issue or a subsequent month of your choosing. This newsletter reaches approximately 1,500 physicians and business associates of the Medical Society/Academy.

- A full page ad in our souvenir journal to be distributed at the event (\$650 value).
- Recognition of your support in the form of signage at the event, a listing in our newsletter, and via our web site
- Two Dinner tickets to the event (additional seats available at cost)

\$1000 GOLD Sponsorship:

- Table Display at the event.
- Full page color ad in our souvenir journal (\$650 value).
- Recognition of your support in the form of signage at the event and in our newsletter.
- Two Dinner tickets to the event (additional seats available at cost)

\$750 SILVER Sponsorship includes:

- Table Display at the event.
- Half page ad in our souvenir journal (\$225 value).
- Recognition of your support in the form of signage at the event and in our newsletter.
- One Dinner ticket to the event (additional seats available at cost)

Institutional Sponsorship of a table:

**A table (10 seats) may be purchased for \$2,000.
Individual tickets are available at \$250.00.**

Journal Ad Options:

Ad size maximum 8.5" x 11"

DEADLINE – May 13, 2019.

Provide via email the file using PDF, JPEG, TIF or Word format -
Email to jmiller@wcms.org

- Front Cover – if available (color) - \$1,300**
- Back Cover – if available (color) - \$1,200**
- Inside front/back cover – if available \$1,100**
- Listed as “Friends of the Society”- \$1,000 - Full Page Ad (COLOR) in the Souvenir Journal**
- Full Gold Page - Premium Gold Page colored \$650**
- Black & White Full Page \$300**
- Black & White Half Page \$225**

Sponsor Form: WCMS/WAM 2019 Annual Meeting

Name of Organization:

Contact Person: Cell phone: Telephone

Address:

City: State: Zip:

Email: Fax:

Please indicate the level of sponsorship (these include ads, so be sure to double check):

- Platinum - \$1,500
- Gold - \$1,000
- Silver - \$750
- Table Sponsor - \$2,000

Please indicate the ad you would like to take:

- Front Cover – if available (color) - \$1,300**
- Back Cover – if available (color) - \$1,200**
- Inside front/back cover – if available \$1,100**
- Listed as “Friends of the Society”- \$1,000 - Full Page Ad (COLOR) in the Souvenir Journal**
- Full Gold Page - Premium Gold Page colored \$650**
- Black & White Full Page \$300
- Black & White Half Page \$225

Host Organization: Westchester County Medical Society
Contact Person: Janine Miller, Executive Director
Telephone: 914-967-9100
Federal Tax ID # 13-1720610
Type: Sponsorship/display
Date of Activity: Thursday, June 13, 2019
Duration of Activity: 3,5 Hours
Marketing: Targeting the Medical Society Membership & Physicians in Westchester County
Setup: 5:30 PM. Event Registration opens 6:00 PM
Space is limited: Forward your completed form ASAP along with a list of representatives that will be attending.

Checks should be made payable to the Westchester County Medical Society and sent to:

Westchester County Medical Society
40 Sunshine Cottage Road
Valhalla, NY 10595

For additional information contact:
Contact: Janine Miller – email: jmiller@wcms.org

Fax Credit Card Payments to : (914) 967-9232

Name on Card: _____

Contact Telephone: _____

Charge my credit card \$ _____

Card # : _____

Exp: _____ Vcode: _____